



Ideas that can change businesses.

The Notepad is an “**IDEA BOOK**” that inspires employees to value their day to day notes. Each page has a footer where people can enter their details. Whenever someone feels they have an innovative idea, they can make the notes, tear the page and drop it in a Netmagic Idea Box.



MY IDEA BOOK

Leonardo's Notebook is full of scribbles and drawings covering an enormous range of interests and preoccupations, some as mundane as lists of groceries and people who owed him money and some as intriguing as designs for wings and shoes for walking on water. That notepad is **worth a million dollars** and has proven to be more than just useful for all future generations.

Similarly, **your words, strokes and scribbles** are extremely precious to Netmagic.

You can carry this idea-book with you everywhere and use it as a canvass for your dreams. And when you have that **creative, innovative, groundbreaking idea**; just put down your details at the bottom of the page, tear it and drop it at a **Netmagic idea-box**.

DREAM

FIND PATTERNS

HAVE FUN

STAY POSITIVE



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Name:

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Introduction page



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Dream

Albert Einstein after years of fruitless calculations suddenly had the solution to the general theory of relativity revealed in a **dream** "like a giant die making an indelible impress, a huge map of the universe outlined itself in one clear vision."

The thrilling adventures of your dreams hold a plethora of answers. The information in your **dreams** can be utilized to nurture your creative potential and find **ground breaking solutions**. Of course, you don't necessarily have to sleep to dream. So, **dream to do the unexpected**, the extraordinary and the incredible.

“

Dreaming is an act of imagination, attesting in all men a creative power, which, if it were available in waking, would make every man a Dante or Shakespeare.

”

| H.F. Hedge

Notepad leaves



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