

FUN IS PATAOING YOUR DAD FOR A LENOVO.

NO KA BAAP

An online campaign idea under the umbrella of “please-daddy-please” campaign in India.

The idea is to get youngsters to use interesting ways to convince their dad to buy them a Lenovo PC.

A point-system determines the success and failure of using the various convincing techniques.

Youngsters can then redeem these points against a Lenovo PC.

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PLAY GAMES, SHARE STORIES, UPLOAD PICTURES OR DOWNLOAD TIPS TO IMPRESS YOUR DAD; IT'S YOUR CHANCE TO KAMAO SOME NUMBER AND WIN DISCOUNTS, ACCESSORIES AND MUCH MORE ON LENOVO COMPUTERS.

BUTTER YOUR BAAP

PLAY THE INTERACTIVE FLASH GAME TO SING YOUR BAAP'S MOOD UP AND MAKE HIM SAY YES!

BAAP RE BAAP

SHARE STORIES, UPLOAD VIDEOS, UPLOAD PICTURES OR JUST FLAUNT YOUR BAAP'S COOLNESS.

PATAO YOUR BAAP

CHOOSE YOUR SELLING STRATEGY OR BRUSH UP YOUR SALESPERSON SKILLS WITH IDEAS. WHATEVER YOU DO, MAKE HIM SAY YES!

UTHALO BAAP'S COMPUTER

MAKE A SPOOF VIDEO FEATURING ABDUCTION OF YOUR BAAP'S THINKPAD OR ANY OTHER FAVORITE GADGET AND THREATEN HIM TO SAY YES!

How long will your Baap say No?!!
Butter up, trap, trick, impress,
amuse, allure or just threaten your
Baap. But make sure he says
Yes for this one.

WELCOME ROHIT

PROFILE **LOGOUT**

BAAP NUMBER!

1 2 5 5

REDEEM **SHARE**  

OUR BAAP BOLA YES

-  **ANIKET**
IDEACENTRE A310
-  **VINUTA**
IDEAPAD Y560
-  **PAWAN**
IDEAPAD G460
-  **VIKY**
IDEACENTRE A310

INNER PAGE

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CUSTOMISE A VIDEO WITH YOUR BAAP'S FAVORITE HEROINE AND LET HER MAKE YOUR DAD SAY YES!

BAAP KI HEROINE

WELCOME ROHIT

PROFILE **LOGOUT**

BAAP NUMBER!

1 2 5 5

REDEEM **SHARE** [f](#) [t](#)

OUR BAAP BOLA YES

ANIKET
IDEACENTRE A310

VINUTA
IDEAPAD Y560

PAWAN
IDEAPAD G460

VIKY
IDEACENTRE A310

PICK YOUR BAAP KI HEROINE

CHURA LIA HAI TUM HAI
Classic song great for karaoke!

SATHYAM SHIVAM SUNDARAM
MOVIE - Sathyam Shivam Sundaram

AAI KARKE SHRINGAR
MOVIE - Do Anjaane Song

SATHYAM SHIVAM SUNDARAM
MOVIE - Sathyam Shivam Sundaram

What's your idea of fun?

FUN IS PREACHING YOUR DAD FOR A LENOVO.

Done

Internet

100%