

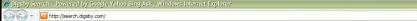
NO KA BAAP

An online campaign idea under the umbrella of "please-daddy-please" campaign in India.

The idea is to get youngsters to use interesting ways to convince their dad to buy them a Lenovo PC.

A point-system determines the success and failure of using the various convincing techniques.

Youngsters can then redeem these points against a Lenovo PC.







PLAY GAMES, SHARE STORIES, UPLOAD PICTURES OR DOWNLOAD TIPS TO IMPRESS YOUR DAD; IT'S YOUR CHANCE TO KAMAO SOME NUMBER AND WIN DISCOUNTS, ACCESSORIES AND MUCH MORE ON LENOVO COMPUTERS.



PLAY THE INTERACTIVE FLASH GAME TO SWING YOUR BAAP'S MOOD UP AND MAKE HIM SAY YES!



CHOOSE YOUR SELLING STRATEGY OR BRUSH UP YOUR SALESPERSON SKILLS WITH IDEAS. WHATEVER YOU DO, MAKE HIM SAY YES!



MAKE A SPOOF VIDEO FEATURING ABDUCTION OF YOUR BAAP'S THINKPAD OR ANY OTHER FAVORITE GADGET AND THREATEN HIM TO SAY YES!



lenovo

WELCOME ROHIT

PROFILE LOGOUT

BAAP NUMBERI

1 2 5 5

REDEEM

BAAP RE BAAP

BAAP KI HEROINE

HEMA MALINI? REKHA? MANDAKINI? CUSTOMISE A VIDEO WITH YOUR BAAP'S FAVORITE HEROINE AND LET HER MAKE YOUR DAD SAY YES!

SHARE F























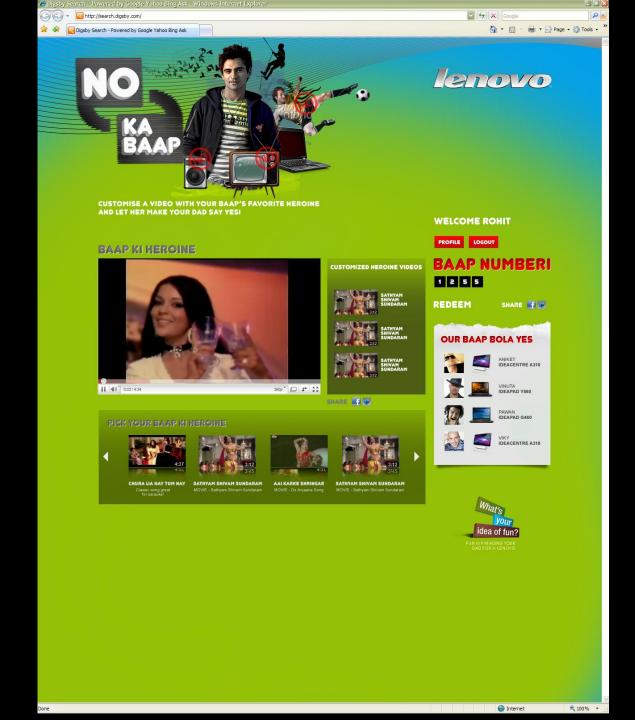




VIKY IDEACENTRE A310

₫ 100% -

HOME PAGE



INNER PAGE