

**400m, 50km/hr & 30 seconds.**

What would make those 30 seconds a little more dramatic than the daily drive along the Moskwa River?

Like you uncover the delicacies in a royal buffet. Like you bother a 'touch-me-not' and it changes its form. Like you touch one domino and all others fall one by one. The same way, as you pass through the river stretch, "unveil" the amazing range of Lenovo computer systems.

***lenovo*** *SHOWCASE*



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## Activation of Lenovo Showcase billboard

Each product animation is a file and each file is connected to a sensor(placed below the billboard). When a sensor gets activated, it runs a file. The files are stored in a computer placed behind the billboard. The computer will play files on the LED display that forms the billboard.





## Components

- LED display.
- Passive Infrared (Motion) sensors. (Approximately 20)
- One computer
- 20 product 3D animation files blown up-to 40 times their live size on the display.