

अतुल्य ! भारत
Incredible India



Unmasking the angels of art.
With the colors & spirit of India.

From the foothills of himalayas to the beaches down south, every stretch brings a wide variety of handmade artifacts known to ward of evil spirit and bring harmony to home & life.

Print campaign by Incredible India
to showcase various facets of India in “Hollywood
Bowl” during an event “India Calling”.

A woman wearing a vibrant red and gold patterned sari is seated, focused on weaving a piece of fabric with intricate, colorful patterns. She is surrounded by large, colorful bundles of yarn in various colors like red, yellow, green, and blue. The background is a wall with a similar colorful, patterned texture.

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Weaving a 1000 year old story.
With colours as bright as forever.

Across the length and breadth of India, one finds a diverse variety of colourful handicrafts. Mostly crafted by the hand, with workmanship that has come down only by word of mouth for over a thousand years.

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Exploring the curves & beauty
of mother earth.

The art of pottery rests in the hearts of people in the remote towns and villages of India. The 'kumhar' spends days and night, giving life to mud in his own way & style, leaving the world dumb-stuck with the beauty revealed.

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A dance that invokes
330,000,000 god and goddesses.

From love & laughter to heroism & wonder, every emotion gets personified with poise and elegance in Indian Classical Dance. Kuchipudi, Bharatnatyam or Odissi, each dance form is a bold celebration of human expressions that have captured the hearts of millions over centuries. Come & get enchanted by the heart-rendering rhythm of footsteps.

A close-up, profile view of an elderly man with a long, flowing white beard and hair, wearing a light-colored traditional Indian garment. He is playing a veena, a traditional Indian stringed instrument. The instrument's neck is curved, and its strings are visible. The lighting is dramatic, highlighting the man's face and the instrument against a dark background.

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7 notes to express what
10,000 languages fail to communicate.

Just the way seasons change. Just the way the sun rises to set. Just the way the dawn invokes the day and the evening beckons the night. Classical music of India has a 'Rasgi' or a melody to match every mood, just as well. Feast your senses to a wide variety of music that has played in the courts of kings and resonates till today.

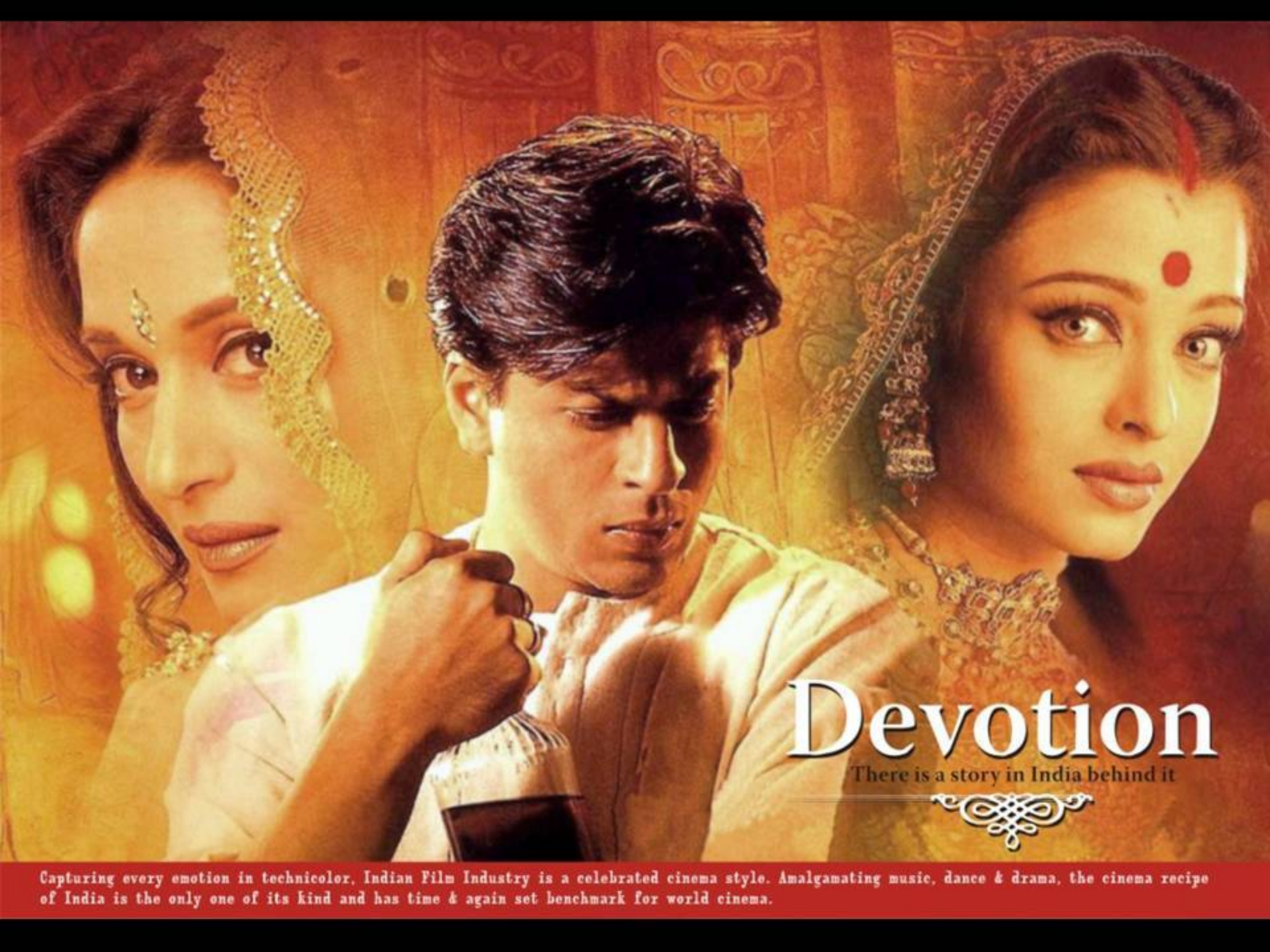
AAMIR KHAN PRODUCTIONS

AGGRESSION

There is a story in India behind it



Capturing every emotion in technicolor, Indian Film Industry is a celebrated cinema style. Amalgamating music, dance & drama, the cinema recipe of India is the only one of its kind and has time & again set benchmark for world cinema.



Devotion

There is a story in India behind it



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generation

There is a story in India behind it

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www.monsoonweddingfilm.com



Women of India rarely flirt. Or let's say they don't have to.

Depicting the mesmerizing beauty of Indian women is this famous painting from Kishangarh, Rajasthan called Bani Thani. For more, come & explore the incredible art of India.

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