



साथ में दिल्ली
के लिए
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CommonTraffic
GAMES DELHI 2016

 **DELHI POLICE**
CITIZENS FIRST

DL-1234567



**Kal Ka
Record**
1105 Kilo

A year long traffic civility campaign was proposed under this banner for Delhi Traffic Police.



Phase 1 : In the light of mock & humor, there would be ambient activities across the city.

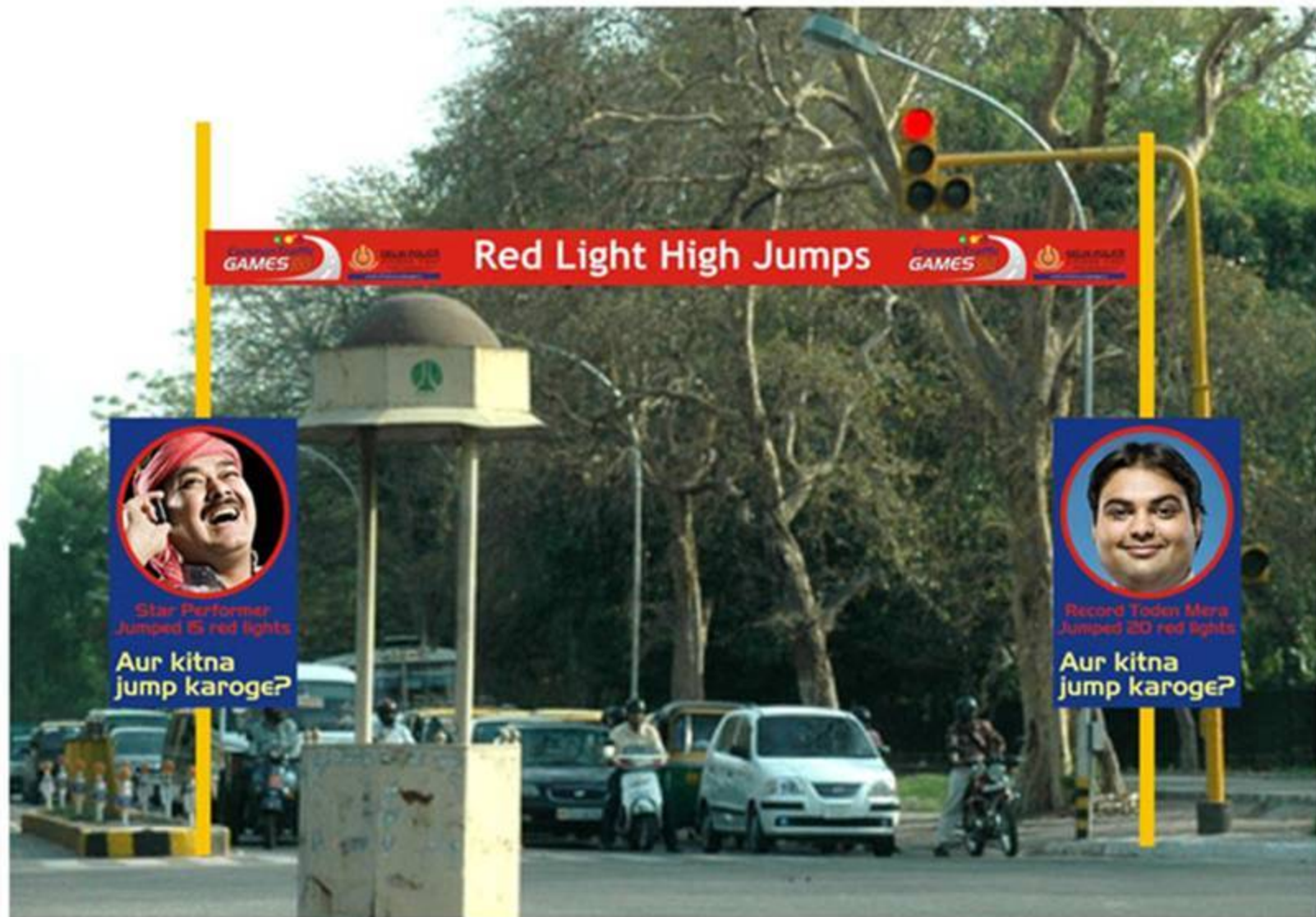
Phase 2 will facilitate the winners of the traffic games. This would be a print campaign with a sarcastic monotone.

Phase 3 is a direct message oriented campaign which would educate the masses.

Snapshots of ambient activities



Motorists v/s Pedestrians. Who owns the road?





**Overloading
Championship**

**Aa Dekhen Zara
Kismein Kitna Hai Dum .**





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Huge cut outs of alcohol bottles will be placed in the parking lots of pubs and bars



CommonTraffic Games 2010

Host: Delhi Traffic Police
Type: Road Sports
Network: Delhi

Start Time: Today
End Time: Commonwealth 2010 and beyond
Location: Delhi Roads

Email: info@blot.in

Description

TIMEOUT presents BACARDI FLAVORZONE featuring BLOT @ MANRE

Get your aSSes down to Manre for Minimal + Techno layered with synths & percussion all on the juicy sound system that this venue has to offer :),

BLOT is the Basic Love of Things.

Hear: <http://www.soundcloud.com/blot>
See: <http://www.vimeo.com/blot>
Trips: <http://www.blot.in.blogspot.com>
Follow: <http://www.facebook.com/blot.in>

No Cover Charges.

Standard Club Rules Apply.



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Your RSVP

You still need to RSVP.

Attending