Every time you sip your morning tea, perched on your favorite cane sofa made by a child servant

You shouldn't just be ashamed.

If you are making a chutki clean your house

If you are telling a child to carry garbage

If you are making a child polish boots

If you are employing children to make crackers

If you are using a child to make silk

If you are making an army of chotus serve food

If you are making a child work when he should be in school

You should be scared for it may land you in jail.

Join the movement

It's a criminal offence to employ any child below the age of 14.

Offenders would be strictly penalized and prosecuted.

Proudly display the sign of 'no child labor' and liberate childhood.

REPORT CHECKAGOR CALL 1098

Campaign against 'Child Labor' released in December 2009

A logo indicating no child labor involved was adopted by various products and services as a matter of fair labor practices. Initially, the logo proposed was a "14+" logo which was modified to "no child labor" logo. This is a drive to educate as well as make businesses functional in eradicating this practice by inculcating a sense of pride in using this logo.

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